

help serve the transformation of human consciousness

FUNDRAISING LEAD

full time residential or non-residential position

Do you have a healthy vision of the Foundation's prosperity and a strong sense of the benefit of our work in the world?

KEY RESPONSIBILITIES

- Implement the fundraising strategy 2019-2020 with focus on:
 - *Improving* ongoing fundraising channels, systems and processes
 - *Professionalising* donation handling and enhancing donor experience
 - *Ensuring* compliance with fundraising legislation and regulations
 - *Developing* targets, KPIs and delivering results
- Communicate with existing and prospective donors to build relationships and ensure the impact of our work is clear to all internal and external stakeholders
- Identify and include new income opportunities such as grants, legacies and trusts
- Work closely with other roles within the communications department
- Hold vision, use inner work, meditation and manifestation to attract abundance

RESPONSIBILITIES

- **LONG TERM CAMPAIGNS** - implement specific fundraising campaigns and monitor performance of campaigns. Execute the spending of raised funds and communicate project progress to donors
- **COMMUNICATION** - create fundraising updates to go in weekly mass email, send monthly reports of income and campaigns, maintain fundraising boards, create regular content for Social Media role
- **REGULAR DONORS** - monitor user experience for donors and oversee system improvements, build personal relationships with major donors
- **LEGACY** - working through fundraising development stages as outlined by Katie Kukulj
- **MARKETING** - website, flyers, visuals, communication
- **ADMINISTRATION** - manage donation records, correspondence with donors, database

SKILLS

- Completed Experience Week & LCG
- 1 year minimum time commitment
- Willingness to embody the spiritual principles and commit to the aims of the FF
- Excellent written, IT and verbal communication skills
- Enthusiastic about asking for support and promoting Fundraising aims and projects

CV and cover letter to comms.admin@findhorn.org

Closing date **22 March 2019**

FINDHORN
FOUNDATION

findhorn.org/jobs

